

# ARISINGS



Currently in production or recently completed...



## 2ND QUARTER HITS BIG FOR PHOENIX STUDIOS PRODUCTIONS

With several hit music videos out on YouTube, and a few more videos for local NGOs and Biz, Phoenix Studios Nepal has hit big in all areas: entertainment, social development, and big business!

Phoenix once again arises and shows it's true feathers with productions supporting several local and international NGOs: Esther Benjamins Trust, which is helping Nepal recover and care for trafficked children in the Terai, and PBI (Peace Brigades International) which is helping victims of political abuse during Nepal's tumultuous times.

The PBI documentary "We Are Not Giving Up" is due out this June and is being mastered for DVD with replication & packaging handled by Phoenix, as well as subtitling in 4 different languages.

On the entertainment front, Sanzip Rai (Phoenix's music video director) just completed filming/editing/post production on Prashna by local artists Stond Amp. This video was shot in the middle of the Chitwan jungle while the band played to the wildlife and to the trees.

Also in the works at the moment is Phoenix's second production for Neoteric Nepal, the countries largest distributor of PCs and PC-related electronics. We are doing a company promo in both English and Nepali.

Also in the news this spring season is Phoenix's own rising star Shubu Thapa, who appeared on the front cover of recent WAVE magazine as one of 2010's Artists to Watch. And watching we are now that her debut album is mixed and cut and only awaiting for Jigs to finish the packaging before this CD hits the streets.

Shubu's single on YouTube Eka Desh Ko now has 37,000+ hits and 300+ encouraging fan comments comments!



Phoenix Studios Nepal on Facebook



## Other Phoenix Studio News...

In addition to our typical A/V services, i.e. Video documentaries, DVD post production services, jingles and commercial adverts, Jiggy has been busy delivering trainings in the KTM area while working with his long time partner ELD Nepal.

Trainings delivered this month included portions of ELD's Project Manager Toolkit: MS Project 2007 Software Training and Presentation Skills. Jiggy is often seen giving presentation skills trainings, as well as professional writing training for development professionals. Please contact [ELD Nepal](#) for more information on these great classes and more.

As mentioned, Sanzip our newest video guy, has been busy filming and playing with his newest toy, a Canon DSLR that shoots HD video. He used the new cam to get some great footage for our upcoming Neoteric release, where he took this small cam into the workplace and discretely shot people at work at 1080p (no one was injured during the shoot).



Other work completed by Sanzip and brother Samir in the audio mixing room include songs for **Monkey Temple**, **Stond Amp**, and **11:30 Basan**.

## New Services Being Considered!

As you probably already know, Phoenix Studios became the first studio in Nepal to go ALL MAC, ALL THE TIME with our suite of Apple products purchased back in 2008. Since then we have developed expertise working with Apple's OSX and other softwares, and have given trainings on such to our valued clients.

For example, we recently upgraded a PBI Mac with Snow Leopard and the latest Adobe CS5 Premiere Pro in order to better collaborate

during a recent editing jam. So now Jigs is thinking of offering Mac services to anyone that walks in the door! That means if you have a Mac that needs upgrading, or even an iPhone that needs tethering to NCELL or NTC, feel free to give us a [call](#) or [drop](#) on by.

Prashna -  
from Stond  
Amp - New from  
Phoenix!



# OUR SERVICES



## Audio Recordings



## Designing & Websites



## Video Productions

...and more

- Editing
- Writing
- Facilitation
- Training
- One-on-one
- Tutorials



## Current JOB LISTINGS

Phoenix is currently looking for **Voice Talent** to augment our voice-over services. If you can speak clearly in both English and Nepali, and would like to be added to our talent pool, please bring samples of your voice to our office, and we will call you when we have a fit.

# ADOBE CS5 MASTER SUITE REVIEW

## Creative Cow Leader **Jiggy Gaton** gives you the heads up on the latest from Adobe

Jiggy's Cow Bog on [www.creativecow.net](http://www.creativecow.net) is full of software reviews, but here's an exclusive for our newsletter subscribers.

This spring struck with a massive update to the Adobe Creative Suite that no design house like ours can live without. For years now the CS offerings from Adobe have allowed designers to create video, print, and web productions with some semblance of ease, which has allowed Phoenix client's to enjoy the best possible prices on any work done here - as the faster we can work, the less you have to pay!

### Productivity meets Function

For example, Photoshop Extended was updated with several new functions that save us time when creating high quality visuals for any production. The new **Content-Aware Fill** feature now allows us to remove parts of a photograph without anyone knowing. See below for an example where the old car was removed in just a few clicks of the mouse:



Other examples of productivity meeting function is evident in the underlying code of the entire product line; Adobe apps are now **64-bit**, meaning they all run faster in our Apple editing bays.

The new **Browser Lab** integrated into the Dreamweaver app (used to create and manage websites), allows us to test your websites on all the popular browsers, again, all in a matter of just a few clicks.

### Faster sometimes means Better

When dealing with complex software tools, sometimes "faster means better." Case in point, the upgrade of Adobe's Media Encoder used in our special effects and film productions using Premiere Pro.

With **Adobe Media Encoder CS5**, we can now render video and animations in less time with better quality than ever before. These improvements make Premiere Pro CS5 usable, as in previous versions of Creative Suites, it was flat out not up to snuff for use at Phoenix.

Before this update, we always recommended to our clients to use Apple's Final Cut Pro for their video work, which often was a hardship, as this software is not as popular in Nepal as is Premiere.

But now, all is well, and Phoenix can endorse and easily collaborate with others using the **Premiere Pro CS5** video editor.



### Other New Features

Other features of note new in the CS5 Master Collection are improvements to **Adobe Illustrator** (used to create crisp & clean vector graphics for your productions), as well as improvements to the **Flash** editor used to create those sometimes annoying but effective banner adverts. The text-handling of Flash has been much improved and that means crisper text in any web display of this popular format. InDesign got a minor refresh, so that when we are working on your print layouts, we can do so a bit quicker and the output via Acrobat has improved as well.

But **bottom line**, since Phoenix Studios has invested in keeping up to date with this latest offering from Adobe, that just means better output from us to you, in terms of price performance and quality!



### Other Quality Software

Phoenix Studios uses the best software for the job, and some of those titles include:

- C4D for 3D animation and modeling
- Poser for 3D figure modeling
- AVID Protools for audio production
- Final Cut Studio 3 for all aspects of film
- Toon Boon for prototyping and 2D work

### For more Reviews from Jiggy

Make sure you visit [www.creativecow.net](http://www.creativecow.net) and just do a search on *Jiggy* to find his other reviews, posts, and "cow bog."

### Don't forget to visit us on...

Facebook and Youtube - where we have more news as it happens, and releases of our work are often showcased there.

## ARISINGS

### The Quarterly Museletter

from Phoenix Studios Nepal  
Located in Bagdol-4, Lalitpur

# IN HOUSE DESIGN A PROBLEM?

For many organizations, in house designing and editing services just does not exist. But that's not really a problem for NGOs trying to do good in Nepal, as Phoenix Studios is here to support you.

We understand your work, and we understand that you don't have the luxurious overheads that businesses in the private sector have when it comes to designing reports,

## Contact Jiggy Gaton Direct

For expert consultation on: writing, editing, design for print, the web, and for film, just call 553-7071 or email: [studios.phoenix@gmail.com](mailto:studios.phoenix@gmail.com)

creating newsletter templates, or producing a documentary that supports your project work.

## Send it out, and get it back fast!

So what we can do for you at Phoenix is this: you prepare your final report, annual report, or any sort of paper or electronic document that you need to. Then send us your rough drafts, and we will finish the job by doing the editing, graphic design, layout, and print or web preparation.

We use industry standard templates, and high quality stock photos and footage to augment your content. We can even record original Nepali soundtracks and film Nepali events to be included in any multimedia project that you are working on.

So whatever the job: printing, web pages, short films or radio messages, we have the expertise and experience to take your message



Helping  
Nepal's  
Organizations  
Since 2006

to the world and make it work for you.

And our Studio is owned and run by Nepalis who understand Nepali media production inside and out. So why not [contact us](#) today for a fair quotation!

## PHOENIX STUDIOS NEPAL

Bagdol-4, Lalitpur, Nepal

[www.phoenixstudios.np/corporate](http://www.phoenixstudios.np/corporate)

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